



FOR SME ADVANCEMENT GLOBALLY
An initiative of the International Chamber of Commerce (ICC), Union of Chambers and Commodity Exchanges of Turkey (TOBB), and World Chambers Federation (WCF)

Become a World SME Forum Corporate Supporter

The World SME Forum is a private sector-led initiative that supports SME development worldwide, by providing representation in international bodies and facilitating access to finance, access to global value chains and markets.

On 16 November 2015, G20 leaders welcomed the establishment of WSF in their Antalya Summit communiqué.

WSF is the Business Network Partner for the 2016 China Business 20 (B20) SME Development Taskforce.

The World SME Forum (WSF) is:

- Not-for-profit
- Global
- Independent
- Demand-driven
- Pragmatic
- By private sector, for private sector

Who is involved in WSF?

Founding Members

- International Chamber of Commerce (ICC)
- Union of Chambers and Commodity Exchanges of Turkey (TOBB)

Institutional Partners

- Organization for Economic Cooperation and Development (OECD)
- World Bank Group (WBG)
- International Trade Centre (ITC)

What does WSF do?

Advocacy and Research

WSF represents the interests of the global community of SMEs at international governmental bodies such as the Group of Twenty (G20), Business Twenty (B20), Asia-Pacific Economic Cooperation (APEC), and Association of Southeast Asian Nations (ASEAN); global standard setting entities and relevant United Nations bodies.

Advisory Services

WSF offers advisory services and technical assistance to chambers of commerce and SME associations on standards, certification, credit reporting and scoring, and linkages to global value chains.

eWSF - One Stop Shop for SMEs

eWSF will provide digital access to finance, markets, global value chains, networks, innovation, skills, training, expertise, and information.

Who can partner with WSF?

Affiliation is open worldwide to:

- International, Regional, National or Local Chambers
- International, Regional, National or Local SME Associations
- Organizations (NGOs) focused on SME development
- Private or Statutory Organizations, or
- Foundations focused on SME development

Private companies are welcome to partner with WSF by becoming a Corporate Supporter.



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Corporate Supporter Packages

Become a WSF Corporate Supporter to:

Send a strong public message that your brand is aligned with WSF's mission to support global SME development and inclusive growth.

Benefit from exposure to a network of like-minded corporations, international organizations, thought leaders and SMEs.

Participate in WSF Private Sector Advisory Board gatherings and/or receive special recognition and exposure during G20 / B20 gatherings and other high-level advocacy events.

Participate in or gain access to country-specific initiatives with WSF and its partners.

1 Gold Supporter

WSF Gold Supporters receive:

- Recognition on WSF website, all events, and in newsletters and other media materials, including:
 - » WSF annual conferences
 - » WSF quarterly newsletter distributed globally to chambers and SME associations
- Participation in the WSF Private Sector Advisory Board
- Special recognition at the G20/B20 meetings and other high-level advocacy platforms

Your annual contribution will be deployed where it can add the most value across the WSF program in consultation with the WSF's management.

2 Project Financier

Financial support may be provided on case-by-case basis for global or country-specific initiatives, or one-off initiatives, and it can consist of either monetary or in-kind contributions (e.g., staff secondments to WSF). Project Financiers receive:

- Recognition at events, in reports and various project and related media materials
- Participation in the WSF Private Sector Advisory Board

We welcome targeted project financing for initiatives in areas such as:

- Leveraging technology to connect SMEs to global value chains
- SME credit reporting and scoring
- Certification programs and standards
- Measuring impact of financial regulations and cross-border trade limitations on SMEs
- Creation of global databases using proprietary data

3 Event Sponsor

By sponsoring a specific event, Corporate Supporters receive:

- Recognition during the event and in media materials
- Participation in the WSF Private Sector Advisory Board

The WSF first annual conference was organized in Antalya in association with the G20 Summit on November 13, 2015.

- Over 300 business executives, entrepreneurs, financiers, and thought leaders were present to focus on SME issues.
- Keynote speakers included OECD Secretary-General Angel Gurría, B20 Turkey Chair Rifat Hisarcıklioğlu, and B20 China Sherpa Yu Ping.
- The next annual conference will be held in Istanbul, Fall 2016.

To become a Corporate Supporter, write to us at info@worldsmeforum.org